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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM414780

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stuart Kalinsky		02/20/2015	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Pedi Couture JV LLC	
Street Address:	1000 6th Avenue, Suite 300	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	Limited Liability Company: NEW YORK	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3589625	PEDI COUTURE
Registration Number:	3500390	YOGA COUTURE

CORRESPONDENCE DATA

Fax Number: 2123368001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123368050

Email: ptodocket@arelaw.com

Correspondent Name: Chester Rothstein, Esq., Amster, et al.

Address Line 1: 90 Park Avenue, 21st Floor
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	52025/01
NAME OF SUBMITTER:	Chester Rothstein
SIGNATURE:	/Chester Rothstein/
DATE SIGNED:	02/03/2017

Total Attachments: 2

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TRADEMARK REEL: 005981 FRAME: 0238

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Stuart Kalinsky (collectively "Assignor"), is the owner of the marks Pedi Couture and Yoga Couture (PC/YC) in international Class & (" 1625"), which is the subject of United States Patent & Trademark Office Registration No. 3,587,625, common law rights, and goodwill; and 2011 in international Class 25 (" 1625"), which is the subject of United States Patent and Trademark Office Registration No. 3,500,310, common law rights, and goodwill (Collectively the "Marks").

WHEREAS, by this Trademark Assignment, Assignor desires to quitclaim and transfer to Pedi Couture JV LLC, a New York limited liability company, with offices at 500 Fifth Avenue, New York, New York ("Assignee"), all of its rights and interests in the Marks and common law rights and goodwill, as set forth more fully in the Intellectual Property Assignment Agreement entered into between Assignor and Assignee concurrently berewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, transfers, and conveys to Assignee, and Assignee hereby accepts:

All right, title, and interest in and to the Marks worldwide (including, without limitation, all applications and registrations resulting therefrom and all renewals and extensions thereof), together with the worldwide goodwill of the business associated with or symbolized by the Marks, including all common law, trade dress, copyrights, goodwill, statutory, and other rights in the Marks, including, without limitation, designs or logos incorporating the mark or used in association with the mark, and publications including the mark, with the right to recover for damages and profits and all other remedies for past infringements thereof, to have and to hold for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives.

Assignor hereby agrees to execute any documents and to do any other acts as may be reasonably required to further effectuate the assignment of its interest in the Marks to Assignee. Assignor appoints Assignee as its attorney-in-fact, with full power of substitution and delegation, to execute any and all such documents and do any and all such other acts in order to effectuate the assignment set forth in this document, and to record the assignment with the United States Patent & Trademark Office or other relevant governmental authority.

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IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of Feb 20, 2015.

Stuary Kalinsky By: Lat Later
Ву:
Name: <u>David Maleh</u>
Title: <u>CFO</u>
Pedi Courure JV LLC
By: Ocalogica
Name: <u>Caroline Campolong</u>
WW.Y.

RECORDED: 02/03/2017

TRADEMARK REEL: 005981 FRAME: 0240